

Cindy McLaughlin
55 Gamblin Road
Carlingford, New Brunswick
E7h 5j1

Friday May 15th 2026

Chief Administrative Officer
Village of Southern Victoria
Dan Dionne

Copied to:

Municipal Electoral Officer (Chief Returning Officer)
Elections New Brunswick
P.O. Box 6000, 970 Saint Anne Street
Fredericton, NB E3B 5H1

Honourable Aaron Kennedy
Minister of Local Government and Local Governance Reform
Government of New Brunswick
P.O. Box 6000, Chancery Place
Fredericton, NB E3B 5H1

Re: Formal Complaint of Ethics Violation and Breach of Code of Conduct — Councillor Tamara Titus McPhail, Village of Perth-Andover (2026 Municipal Election)

Dear Chief Administrative Officer, Municipal Electoral Officer, and Honourable Minister:

I am writing in my capacity as Mayor of the Village of Southern Victoria, New Brunswick, to lodge a formal complaint regarding the conduct of Councillor Tamara Titus McPhail during the 2026 New Brunswick municipal election period. The conduct described below, in my view, constitutes a breach of the Village of Perth-Andover's Code of Conduct for Members of Council, the standards of integrity expected of elected officials under the Local Governance Act, S.N.B. 2017, c. 18, and the campaign-conduct expectations established under the Municipal Elections Act.

I respectfully request that this matter be reviewed promptly and that the appropriate investigative and disciplinary processes be initiated in accordance with the relevant municipal and provincial frameworks. Please note that the complaint shall not be discussed in camera as has been previous behaviour of the CAO of the Village of Southern Victoria.

1. Parties to the Complaint

Complainant: Cindy McLaughlin, Carlingford, NB.

Respondent: Councillor Tamara Titus McPhail, Perth-Andover, NB

Position held by Respondent: Sitting member of Council, currently seeking election in the 2026 municipal election.

2. Summary of the Allegations

I allege that Councillor Tamara Titus McPhail has, during the current election period and while holding office as a sitting councillor, engaged in conduct that falls below the standards required of an elected municipal official. Specifically, the following allegations are advanced:

1. Intimidation via social media — The Respondent has used personal and/or campaign-related social media accounts to publish posts, comments, replies, and/or direct messages that a reasonable person would find intimidating, threatening, or designed to silence legitimate civic participation, criticism, or political expression by residents of Perth-Andover.
2. Spreading false rumours — The Respondent has knowingly or recklessly circulated statements of fact that are untrue or materially misleading concerning Mayor Cindy McLaughlin, with the apparent purpose of damaging reputations and/or influencing the outcome of the 2026 municipal election.
3. Lack of professional conduct — The Respondent's overall conduct as a sitting councillor — including the behaviour described above and additional incidents outlined in Section 3 — falls short of the duties of decorum, courtesy, respect, and good faith expected of a member of Council and constitutes a breach of the Village's Code of Conduct for elected officials.

3. Particulars and Chronology of Events

The following incidents are provided in support of the allegations. Dates, platforms, and descriptions are given to the best of my knowledge; supporting evidence (screenshots, links, and witness information) is listed in Section 5 and attached to this letter.

2026 04 23 Direct Message to Chris McLaughlin — intimidation and unethical behaviour related to Chris's support of Mayor McLaughlin. Unbelievably Tamara wrote "when you lose respect for people its like a death but worse- you have to look at them still knowing what they represent". Tamara also indicated that she was told by the RCMP that the mayor is the problem — which is false.

2026 04 22 Direct message to Rochelle Pelletier — indicated that the RCMP did not want to work with the Mayor because of her insinuated criminal allegations. No screen capture but Rochelle would be willing to speak to this via phone

Tamara also then wrote to Chris McLaughlin's boss and requested that Chris McLaughlin be reprimanded for posting the Direct Message from Tamara to Chris on Facebook. There was no expectation of privacy and the School District dismissed the complaint.

4. Applicable Standards and Authorities

I respectfully submit that the conduct described above engages, at minimum, the following authorities:

- The Village of Perth-Andover Code of Conduct for Members of Council, including the provisions relating to respectful conduct, use of social media, and conduct that brings Council into disrepute.
- The Local Governance Act, S.N.B. 2017, c. 18, and the duties imposed on members of Council thereunder.
- The Municipal Elections Act and any campaign-conduct rules issued by Elections New Brunswick for the 2026 municipal election.
- Any applicable provincial guidance issued by the Department of Local Government and Local Governance Reform regarding the conduct of elected officials.

5. Supporting Evidence

- See screen captures attached to this letter

6. Requested Action

I respectfully request that the recipients of this complaint, within their respective jurisdictions:

4. Acknowledge receipt of this complaint in writing within [5-10] business days.
5. Initiate the formal investigation process provided for under the Village's Code of Conduct and the Local Governance Act, including referral to an integrity commissioner or third-party investigator if applicable.
6. Review the conduct against the campaign-conduct standards applicable to the 2026 municipal election and take any enforcement action available to Elections New Brunswick.
7. Advise the complainant of the outcome of the investigation and of any sanctions imposed, to the extent permitted by law.
8. Take such interim measures as may be appropriate to ensure that the conduct complained of does not continue during the remainder of the election period.

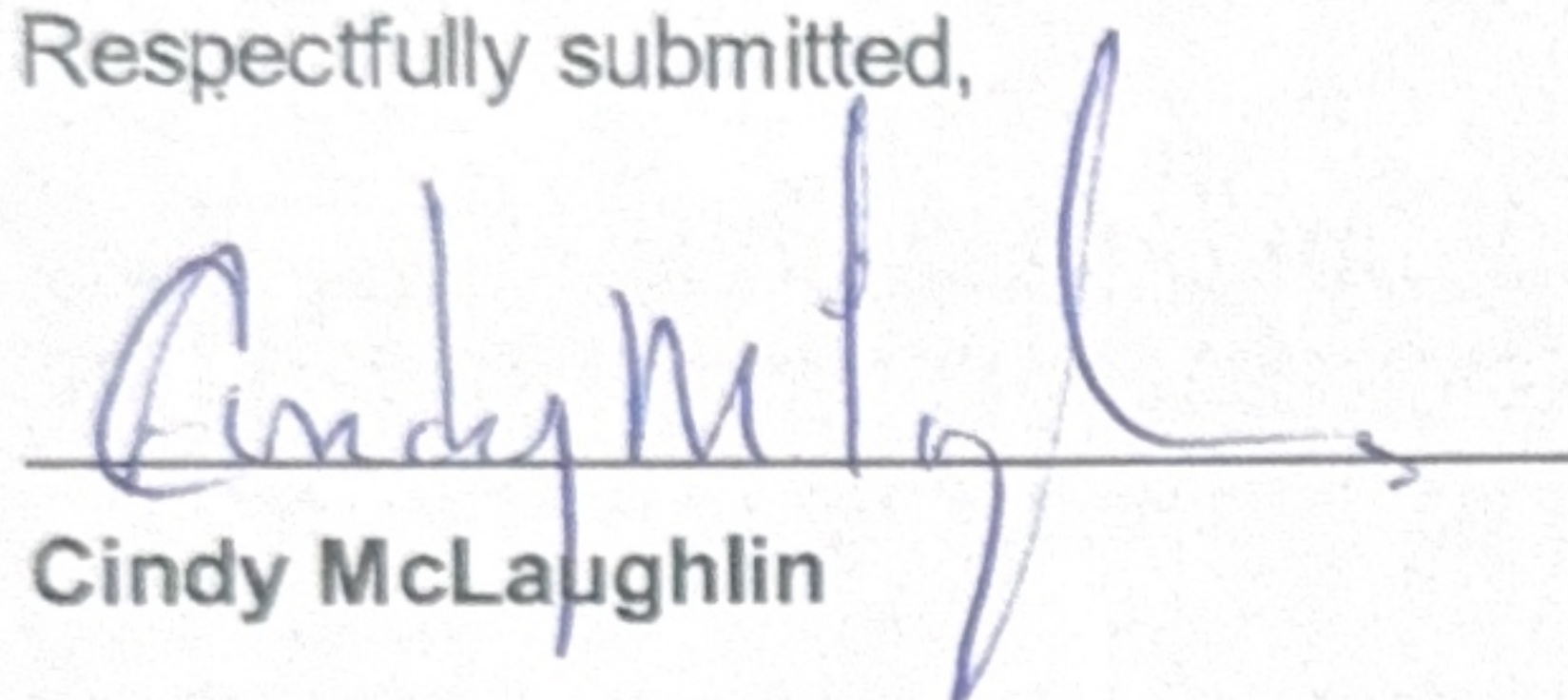
7. Declaration

I make this complaint in good faith and based on information that I believe to be true. I am prepared to provide further information, to participate in interviews with investigators, and to attend any hearing required, subject to reasonable protections against retaliation.

I would ask that my identity, and the identities of any witnesses named, be handled in accordance with applicable privacy legislation and the procedural fairness rules of the relevant investigative body.

Thank you for your attention to this serious matter. I look forward to your written acknowledgement and to the timely review of this complaint.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Cindy McLaughlin", is written over a horizontal line. The signature is stylized with a large, looping initial 'C' and a long, sweeping horizontal stroke at the end.

Cindy McLaughlin

cc:

Municipal Electoral Officer, Elections New Brunswick

Honourable Minister of Local Government and Local Governance Reform, Province of New Brunswick

10:02



Christopher's post



Active 16 minutes ago

edited

Hello Chris, I am very interested in your endorsement of Mayor McLaughlin. I won't waste time telling you what our council has experienced the last 3.5 years but I will tell you one thing and as an educator you might be already aware. Highly intelligent describes a lot of people that are behind bars and that is not a value of a persons worth. As a political candidate at one time I would think that you understand governance and private business is not governance. You have no idea the terror and abuse of tenants living in the slum apartments that also hide criminals. I'm getting calls from business owners where the lock their doors during the day. The RCMP have told me that they can't do much about things because the mayor is the problem.

I'm not sure if you choose to ignore the facts or not but they are real and you obviously are not in touch or maybe your like Wes McLean so excited that someone is actually crossing to your side.

Your welcome to your opinion but i will tell you this that I will never feel

If you reply, Tami Titus McPhail will be able to call you and may see information like your Active Status and when you've read messages. Choose who can message you

Delete

Block



Message



10:02



Christopher's post

10:35

42%



Tami Titus McPhail

Active 16 minutes ago



educator you might be already aware. Highly intelligent describes a lot of people that are behind bars and that is not a value of a persons worth. As a political candidate at one time I would think that you understand governance and private business is not governance. You have no idea the terror and abuse of tenants living in the slum apartments that also hide criminals. I'm getting calls from business owners where the lock their doors during the day. The RCMP have told me that they can't do much about things because the mayor is the problem.

I'm not sure if you choose to ignore the facts or not but they are real and you obviously are not in touch or maybe your like Wes McLean so excited that someone is actually crossing to your side.

Your welcome to your opinion but i will tell you this that I will never feel the same about people who support the likes of the Candidate you are endorsing.

It is sad when you loose respect for people, its like a death but worse you have to look at them still knowing what they represent.



If you reply, Tami Titus McPhail will be able to call you and may see information like your Active Status and when you've read messages. Choose who can message you

Christopher McLaughlin
1754 Route 380
New Denmark, NB E7G 2X6

June 26, 2026

Mr. Dan Dionne
Chief Administrative Officer
Village of Southern Victoria
1131 West Riverside Drive
Perth-Andover, NB E7H 5G5

Re: Formal Complaint Regarding the Conduct of Mayor Tami Titus McPhail

Dear Mr. Dionne:

I am writing to submit a formal complaint regarding the conduct of Mayor Tami Titus McPhail during and following the 2026 municipal election. I respectfully request that the Village investigate the matters outlined below and determine whether the Mayor's conduct was consistent with the standards of professionalism, integrity, and respectful behaviour expected of an elected municipal official.

Background

On April 21, 2026, I published a Facebook post expressing my support for former Village of Southern Victoria Mayor and mayoral candidate Cindy McLaughlin (attached as Exhibit A).

Within that same post, I also expressed concern regarding the reported involvement of Andrew Harvey, former MLA for Carleton-Victoria and current Mayor of the District of Carleton North, in the municipal election. Prior to publishing my post, I had been informed that candidates and local business owners had received communications from Mr. Harvey that they considered unwelcome or intimidating. I encouraged one business owner to publicly share his experience; however, he declined to do so because he feared potential repercussions for his business.

Regardless of one's political views, I believe residents, candidates, and business owners should be able to participate in the democratic process without fear of intimidation or retaliation.

Facebook Messenger Communication

Shortly after publishing my Facebook post, I received an unsolicited Facebook Messenger message from Mayor Tami Titus McPhail (attached as Exhibit B). Mayor McPhail and I are not Facebook friends, nor do we have a personal relationship.

Several statements contained within her message caused me concern.

For example, Mayor McPhail wrote:

"Highly intelligent describes a lot of people that are behind bars and that is not a value of a person's worth."

I interpreted this statement as a personal attack directed toward me and as implying criminality because I had publicly expressed support for a political candidate.

Mayor McPhail also wrote:

"I'm not sure if you choose to ignore the facts or not but they are real..."

I understood this statement to suggest that I was knowingly ignoring criminal conduct. I am not aware of any criminal activity involving Cindy McLaughlin, and I found it offensive that such an implication was made.

Finally, Mayor McPhail concluded her message by stating:

"It is sad when you lose respect for people, it's like a death but worse you have to look at them still knowing what they represent."

In my view, these comments were unnecessarily personal and inconsistent with the respectful communication that members of the public should reasonably expect from an elected municipal official.

Correspondence with My Employer

Following these events, I understand that Mayor McPhail sent correspondence concerning me to my school principal.

Although I have requested a copy of this correspondence, I have been advised that it cannot be released to me under the Right to Information and Protection of Privacy Act (RTIPPA). Consequently, I have been unable to review its contents or respond to any statements it may contain.

I am concerned that an elected municipal official chose to contact my employer in response to my participation in political discussion as a private citizen.

Impact

I have long-standing ties to the Village of Southern Victoria. I attended school in Perth-Andover from 1973 to 1985. Members of my family have lived in the community for many years, and I have worked in the village since 2005. My late grandfather, Gordon London, served the community as both a councillor and Mayor of Perth-Andover.

Because of these connections, I care deeply about this community and hold the Village in high regard.

Unfortunately, the conduct described above has undermined my confidence in my ability to engage openly with the Mayor on municipal matters. I believe public officials should encourage respectful dialogue, particularly where political disagreement exists, rather than engage in conduct that could reasonably be perceived as personal, intimidating, or retaliatory.

Request for Investigation

I understand that the Village has retained legal counsel to investigate complaints that have been filed.

Accordingly, I respectfully request that this letter and its attached exhibits be provided to the Village's legal counsel, investigators, and members of Council.

I further request that the investigation consider whether Mayor McPhail's conduct was consistent with:

- the ethical obligations of elected municipal officials;
- any applicable Code of Conduct or municipal governance policies;
- the standards of professionalism and respectful behaviour expected of members of Council; and
- the public's expectation that elected officials will not use their office to discourage or retaliate against citizens for expressing political opinions.

Should the investigation determine that the Mayor's conduct fell below those standards, I respectfully request that Council take whatever action it considers appropriate.

Thank you for your attention to this matter. I appreciate the Village's commitment to ensuring accountability, professionalism, and public confidence in municipal government.

Respectfully submitted,

Christopher McLaughlin

Christopher McLaughlin

Exhibit A



Christopher McLaughlin

April 21 at 9:55 PM · 🌐



I have had the sincere pleasure of knowing Cindy since 1973. She is highly intelligent and a workaholic. If something needs to be done, she will get it done. She has been an excellent mayor. She is the best candidate on the roster to represent the Village of Southern Victoria in the future. I fully support Cindy and encourage everyone in the village limits to vote for her.

As for you [Andrew Harvey](#). My advice to you is to focus on the election in Carleton County and keep your nose out of the election in Victoria County. The good people of the Village of Southern Victoria are capable of making their own decision in this election without you attacking my good friend and family member. [See less](#)



Exhibit B

