SOUTHERN VICTORIA

Community Survey Results

THE VILLAGE OF SOUTHERN VICTORIA

CONNECT TO A GREENER LIFE

Who responded

88.57%

of respondents reported being a resident

59.39%

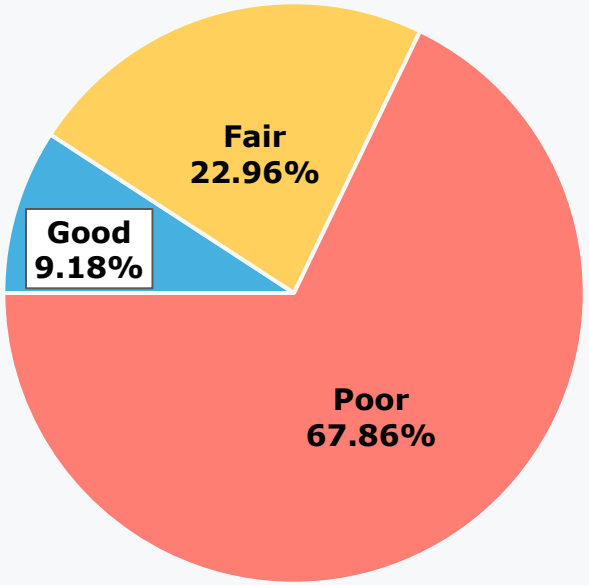
of resident respondents reported living in Southern Victoria for more than 20 years

Q 3: What do you value most about our community?

Selected option	Percentage	Responses
Small-town atmosphere	**63.78%**	**125**
Healthcare services	47.45%	93
Local businesses	44.39%	87
Affordable living	44.39%	87
Safety	42.35%	83
Scenic community	41.84%	82
Recreation, programs & parks	40.31%	79
Community events	30.61%	60
Schools	23.47%	46
Volunteer organizations	14.80%	29
Other	7.14%	14

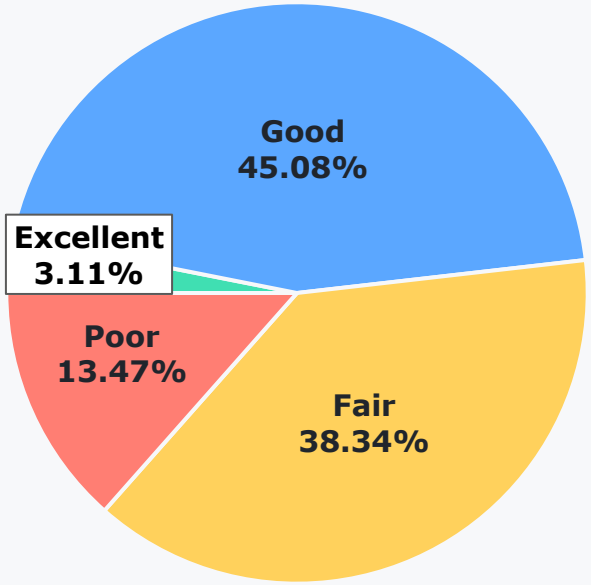
Q 4: How would you rate the Municipality's performance?

Roads & streets



1.41 / 4

Recreation facilities and programs



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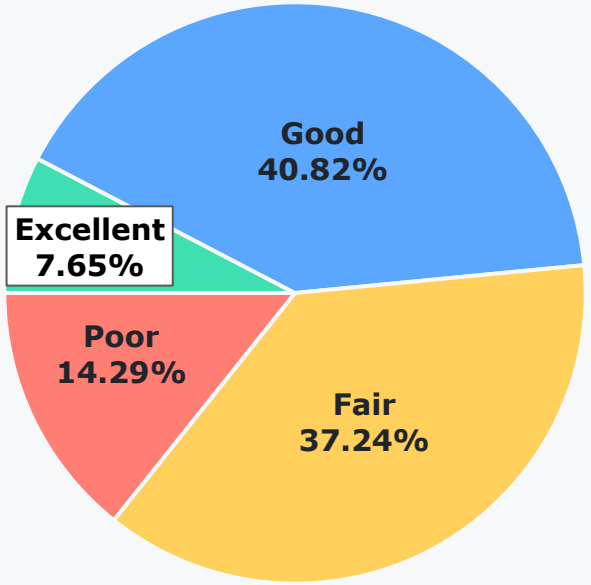
Parks & green spaces



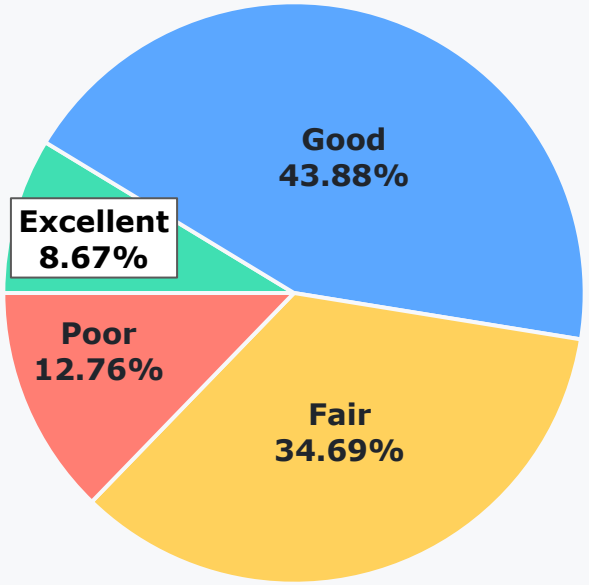
2.42 / 4

Excellent Good Fair Poor

Events, utilities and development

Question 4: How would you rate the Municipality's performance?

Community special events



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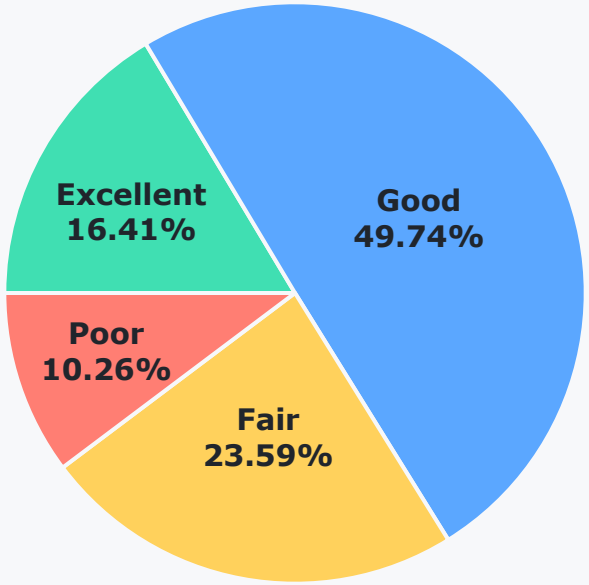
Light, water & sewer utility services



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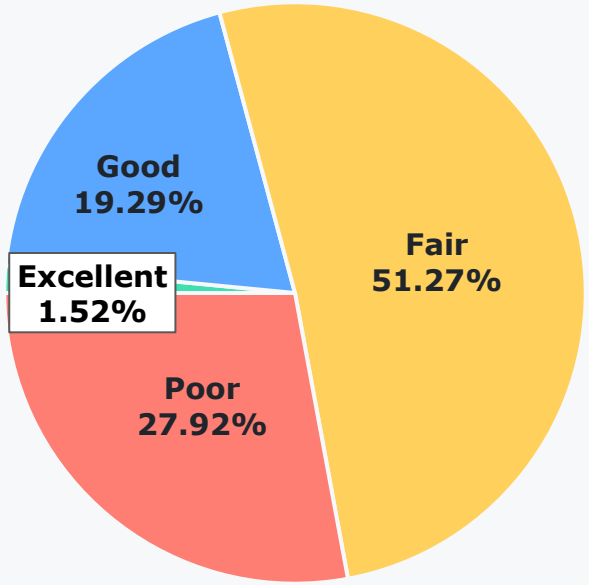
Economic development



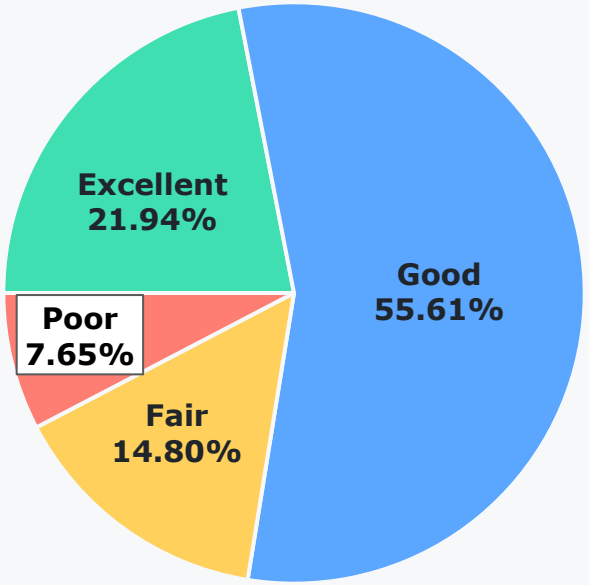
1.94 / 4

Excellent Good Fair Poor

Collection, safety and overall services

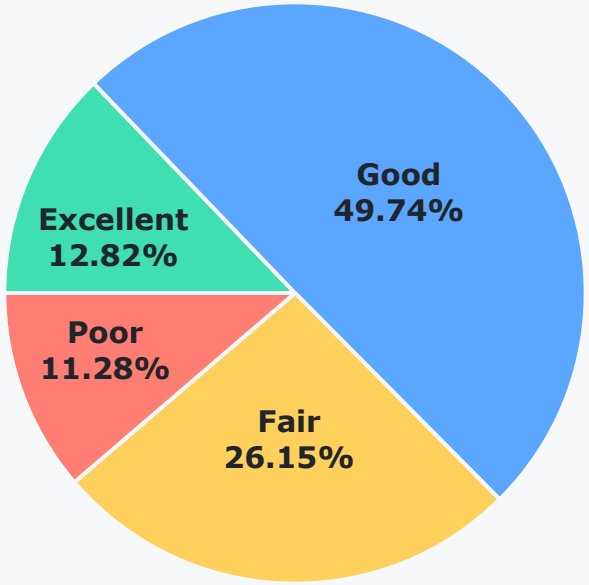
Question 4: How would you rate the Municipality's performance?

Garbage & recycling collection



2.92 / 4

Public safety



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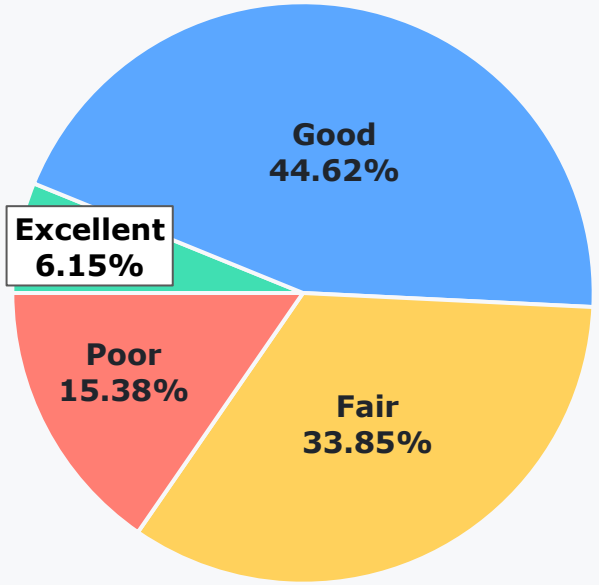
Municipal services overall



2.42 / 4

Excellent Good Fair Poor

Q 5: How important are each of the following items in shaping Council's priorities for the next strategic plan?

Priority	Very Important	Important	Somewhat Important	Not Important	N/A
Healthcare advocacy	**79.79%**	**19.17%**	**1.04%**		
Road & infrastructure improvements	**77.66%**	**18.78%**	**3.55%**		
Communication and transparency	69.43%	21.24%	8.81%	**0.52%**	
Financial responsibility / tax management	57.65%	31.12%	10.20%	**0.51%**	**0.51%**
Public safety	51.78%	39.59%	6.09%	**2.03%**	**0.51%**
Youth services & engagement	50.78%	33.68%	13.99%	**1.55%**	
Business attraction	43.88%	41.84%	13.78%	**0.51%**	
Housing development	48.21%	28.21%	19.49%	**4.10%**	

Percentages include N/A responses. Totals may differ slightly from 100% due to rounding.

Q 5: additional priority ratings

Priority	Very Important	Important	Somewhat Important	Not Important	N/A
Recreation & wellness	38.14%	44.33%	14.95%	**2.58%**	
Infrastructure investment	37.44%	40.00%	20.00%	**2.56%**	
Economic development	35.71%	38.78%	22.45%	**3.06%**	
Environmental sustainability	26.53%	41.84%	25.51%	**5.10%**	**1.02%**
Tourism development	25.13%	34.36%	31.28%	**8.72%**	**0.51%**
Community beautification	17.95%	35.38%	36.92%	**9.23%**	**0.51%**
Population growth	23.47%	29.59%	30.61%	**16.33%**	
Other	40.30%	10.45%	2.99%	**2.99%**	**43.28%**

Percentages include N/A responses. Totals may differ slightly from 100% due to rounding.

Q 6: If you were on council, what would the top 3–5 things be that you would want to achieve over the next 4 years?

Larger words indicate more respondents mentioning the theme. Each respondent counts once per theme.

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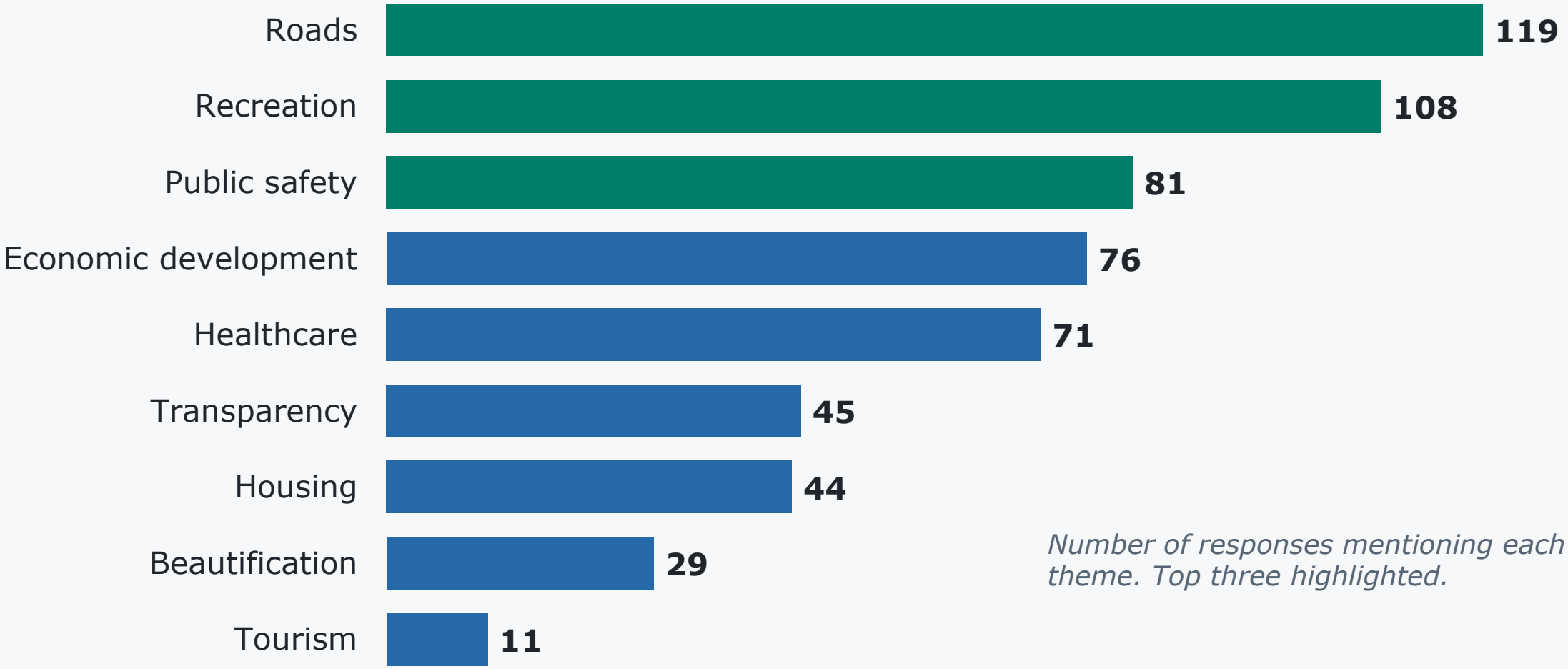

Number of responses mentioning each theme. Top three highlighted.

Q 6: What sits behind each priority

Roads · 119

12 DTI roads

6 Municipal roads

Recreation · 108

34 Youth and kid activities and engagement

30 New facilities and facility upgrades

11 New parks and upgrades

10 More events

4 More green space, trails

Public safety · 81

25 By-law enforcement

18 Addiction and drug-use help

15 RCMP presence

10 Crime

Economic development · 76

58 Business development and expansion

8 Increase in jobs

Healthcare · 71

30 Doctors and emergency services

1 Senior facilities

Transparency · 45

7 Public engagement and communication

3 Ability to watch and attend meetings

3 Ability to speak at meetings

Housing · 44

18 Affordable housing

3 Senior housing

Beautification · 29

6 Vacant lot development

4 Downtown core revitalization

4 Trails and green space

Number of responses mentioning each theme.

Q 7: Is there anything else you would like Council to consider when developing its strategic plan?

Appreciation for municipal service

"No, but I'll take the opportunity to say that you guys do a good job. Coming from other communities, and settling here, the amount you do for the size we are, is amazing. I know there are always challenges the community at large is unaware of, but you still do well. Thank you for how you serve us, and I look forward to what the future will bring!"

Business attraction and local shopping

"Bring in more businesses, our town has gone backwards. There was a time when on Saturday night the main street was hard to drive on it was so busy, not anymore. I do not believe you can by a pair socks here now."

Communication

"good communication tactics with residents so they feel involved and informed."

Future generations

"Plan carefully and think of the following generations who call this area their home"

Goals and accountability

"Identify the goals, measures of success and report regularly."